



JAZRO

DEVELOP DIGITAL TALENTS

We are a **robotics education company** which aims to DEVELOP DIGITAL TALENTS in STEM (Science, Technology, Engineering & Mathematics) education fields with specially curated contents for students from the age of **7-17 years old** to **discover, explore & learn coding & robotics via fun learning method**, in line with Industrial Revolution 4.0 IR4.0 future career opportunities and needs.

Year Founded: 2020

Industry: Education Technology

Annual Sales: RM900,000 (2022)

Mission: The Leading Robotics Education Academy in Malaysia by 2025

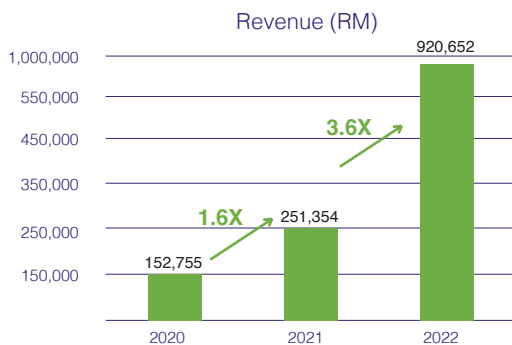
Our Service

- **In-house** STEM Education syllabus
- Provides **affordable** extra-curricular course
- **Fun & engaging** Learning method
- **Comprehensive E-learning Platform** for all students to learn & explore more
- Compete in **International Robotics Competition** as part of the program

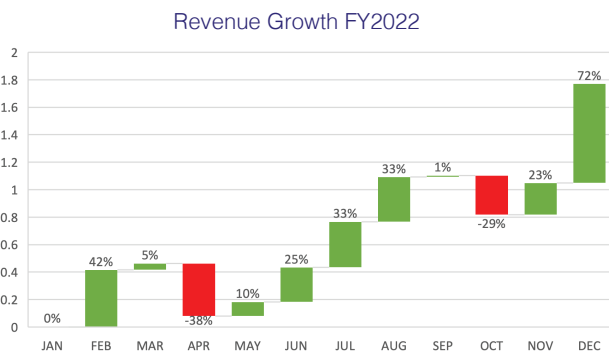
Our Specialities

- **Certified** Robotic Tutors with technical knowledge
- **Personal Human Touch** Element
- **Special Curated** Syllabus for students
- **Clear Learning Journey** for students
- **Industry 4WD Career** Development
- **Individual Performance** Monitoring
- **Robotherapy** Program for Autistic Students
- **In-House OT** 'Occupational Therapist'

Financial Performance



Revenue Growth (Month on Month)



Achievements

- **30,000+** students joined our program
- **1,580+** educators joined our program
- **479+** program organized since 2020
- **10** media appearances (NST, Sinar, VulcanPost, BFM, etc.)
- **MDEC Digital Maker Hub** #mydigitalmaker in Malaysia
- **Official Training Provider** for HRD CORP (aka HRDF)
- **CORPORATE PARTNER** for MALAYSIA TECHLYMPICS (2022)
- **WINNER** for MYHACKATHON Competition (2022)
- **WINNER** for TERAJU SUPERB Competition (2021)
- **WINNER** for TECHNOTUBE 2.0 Competition (2021)
- **'ANUGERAH PERSONALITI INDUSTRI & USAHAWAN MALAYSIA** (PENDIDIKAN ROBOTIK)' from NIAGA TIMES (2022)
- **CHAMPION AWARD** from PENGHARGAAN INDONESIA (2022)

Our Traction

- **10%** MoM Revenue Growth (Average)
- **62%** Gross Profit (Average)
- **96%** Retention Rate (Average)
- **4%** Churn Rate (Average)
- **8.5%** Conversion Rate (Average)
- **RM5.22** Customer Acquisition Cost (Average)

Our Founders



IR. DZULFARQEISH (CEO)

SME: ROBOTICS & BUSINESS
10 YEARS IN BUSINESS & ROBOTICS COMPETITION
PROFESSIONAL ENGINEER FROM BOARD OF ENGINEER MALAYSIA (BEM)



KURNIAWAN 'KUJO' (CTO)

SME: FULL-STACK PROGRAMMER
10 YEARS IN WEB DEVELOPMENT & PROGRAMMING

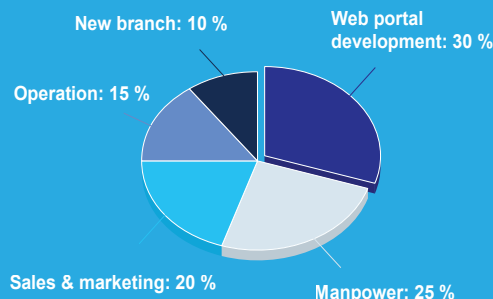


KHOIRUN NISAH (CMO)

SME: BRANDING & MARKETING
8 YEARS OF EXPERIENCE IN BRANDING & POSITIONING

Funding Requirements

USD240,000 [RM1,000,000]



Contact Details

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JAZARI ROBOT